**World Autism Awareness Day**

**5 April 2015**

***“Empowering Women and Girls with Autism”***

**Social Media Messaging**

**HASHTAGS**

* #AutismDay2018
* #EmpowerAutisticWomen
* #EmpowerAutisticGirls

**SAMPLE TWEETS/POSTS**

**Prior to event (from now until 10 a.m. Thursday, 5 April)**

* “Empowering Women and Girls with Autism” is the theme of Thursday’s World Autism Awareness Day observance @UN <https://bit.ly/1pBCpkV> #AutismDay2018 #EmpowerAutisticWomen #EmpowerAutisticGirls
* #AutismDay2018 @UN focuses on the importance of Empowering Women and Girls with Autism. @antonioguterres: “Women’s empowerment must reach all the world’s women and girls” <https://bit.ly/1pBCpkV> #EmpowerAutisticWomen #EmpowerAutisticGirls
* Ableism, Sexism, Racism… Women and girls with autism face many forms of discrimination. Stand up for their rights #AutismDay2018 event @UN <https://bit.ly/1pBCpkV> #EmpowerAutisticWomen #EmpowerAutisticGirls
* Join us at 10 am on 5 April for #AutismDay2018 @UN <https://bit.ly/1pBCpkV> #EmpowerAutisticWomen #EmpowerAutisticGirls

**On day of event (at 10 a.m., until 1 p.m.)**

Facebook:

* Happening now: Empowering Women and Girls with Autism event @UN HQ #AutismDay2018 #EmpowerAutisticWomen #EmpowerAutisticGirls

Watch live here: <https://www.facebook.com/UNWebTV/videos/1903888379623370/>

Twitter:

* Happening now: Empowering Women and Girls with Autism event @UN HQ #AutismDay2018 #EmpowerAutisticWomen #EmpowerAutisticGirls

 Watch live here: <http://unwebtv.live/autism-awareness-day>

**LINKS AND EMBED CODES FOR WEBCAST/STREAM**

* **UN Web TV** website (<http://webtv.un.org>)
* Direct link: <http://webtv.un.org/live-now/watch/autism-day/5701475060001>
* Live embed code:

<div style='display: block; position: relative; max-width: 480px; max-height: 270px'><div style='padding-top: 56.25%;'><iframe style='width: 100%; height: 100%; position: absolute; top: 0px; bottom: 0px; right: 0px; left: 0px;' src='//www.un.org/webcast/1362235914001/B1J3DDQJf\_default/index.html?videoId=ref:ecosoc\_en' allowfullscreen webkitallowfullscreen mozallowfullscreen frameborder='0'></iframe></div></div>

* **Facebook Live**: <https://www.facebook.com/UNWebTV/videos/1903888379623370/>
* **Twitter Live**: <http://unwebtv.live/autism-awareness-day>

**MATERIALS**

* UN Secretary-General’s WAAD message: <http://www.un.org/en/events/autismday/sgmessage.shtml>
* Press release: to come
* After the event, official UN photos will be available on the United Nations Photo site at: <https://www.unmultimedia.org/photo/>